

2004: Wayne Thiebaud

Barolo Riserva Villero 1997



As it has been widely reported, starting from 1995 in Piedmont we had a series of excellent vintages, and the Barolo Riserva Villero is bottled only in these special vintages.

In 2003 we released the 1996 vintage, while this year we are offering a limited release from 1997. Despite a series of important vintages, the 1997 will be the last Barolo Riserva Villero in the 20th century. In fact we will have to wait until 2008 for the 2001 vintage to be released, as no other vintages will be available in the interim.

It's a difficult decision, but we make no compromises in the production of the Riserva Villero.

This has been a long-time Vietti "tradition".

In addition to being bottled only in exceptional vintages, it belongs to the "Wines with Signature Labels" collection: that is, it is dressed as a label created by an artist specifically for that edition and used exclusively for that vintage. The 1997 vintage bears on the label an original engraving made by a famous American artist: **Wayne Thiebaud**.

Born in 1920 in Arizona (USA), Thiebaud became one of the most well-known American Pop Artists. Thiebaud worked as a cartoonist while serving in the army from 1942 to 1945, creating a character, Aleck, for the comic trip “wingtips”.

He became an advertising artist in Hollywood for Universal Studios and he taught at Sacramento City College. In 1985 he was elected to the American Academy of Arts and Letters.